



## Made in the West 2022 Festival Internships

Made in the West 2022 will include an exclusive red-carpet event for Western Sydney filmmakers, plus an online festival screening and a TV production featuring the trophy winners. As part of our initial call for filmmaker submissions, we will also host podcast interviews and interactive online networking events with student and indie filmmakers from the Western Sydney filmmaking community.

All internships are minimum 105 hours and designed to provide practical tasks and collaborative working opportunities to guide the intern through acquiring and refining necessary skills in publicity, marketing, or content production.

Internship Dates: 10 weeks from 23 August through to 28 October.

All interns will participate in regular team meetings (online) and group co-working sessions (online / in person), plus work on assigned projects independently.

Note: Short term work placements will be made available to students completing the internship successfully and seeking to further implement skills and experience as part of the 2022 festival team from November through to mid-December.

**The 2022 Publicity intern** will work with the team to develop a publicity campaign, write media kits and news articles, conduct community research, analyse filmmaker data for insights, and pitch to local arts and news organisations in order to publicise and promote filmmakers and festival events.

**The 2022 Marketing Intern** will work with the team to plan a promotional campaign, write blogs and newsletters for direct marketing, analyse website data for insights, create graphic elements for social media, and learn to use content scheduling software to promote the in-cinema and online festivals.

**The 2022 Production Intern** will learn practical skills needed to work with the team using audio-visual equipment, preparing production documents, and supporting production of digital and video content across a range of festival projects, including live interviews and podcasts, online events, festival highlights and a TV show production.

**Applications close at midnight on Monday 1 August 2022.**

To register your interest for one (or more) of the advertised internships, students should send a short resume and cover letter to [madeinthewestfilmfestival@gmail.com](mailto:madeinthewestfilmfestival@gmail.com)